

The Most Advanced Cash Management Platform for Superannuation Providers



CASHFAC

Cash, 16 Year Olds, and the Future of Australian Superannuation

We've heard from many superannuation providers: the race is on to capture the next generation of Australian retirees. It starts with on-boarding first-time employees, young Australians - usually 16-18 years old - that have been raised on the promise of technology and the fear of global destabilization.

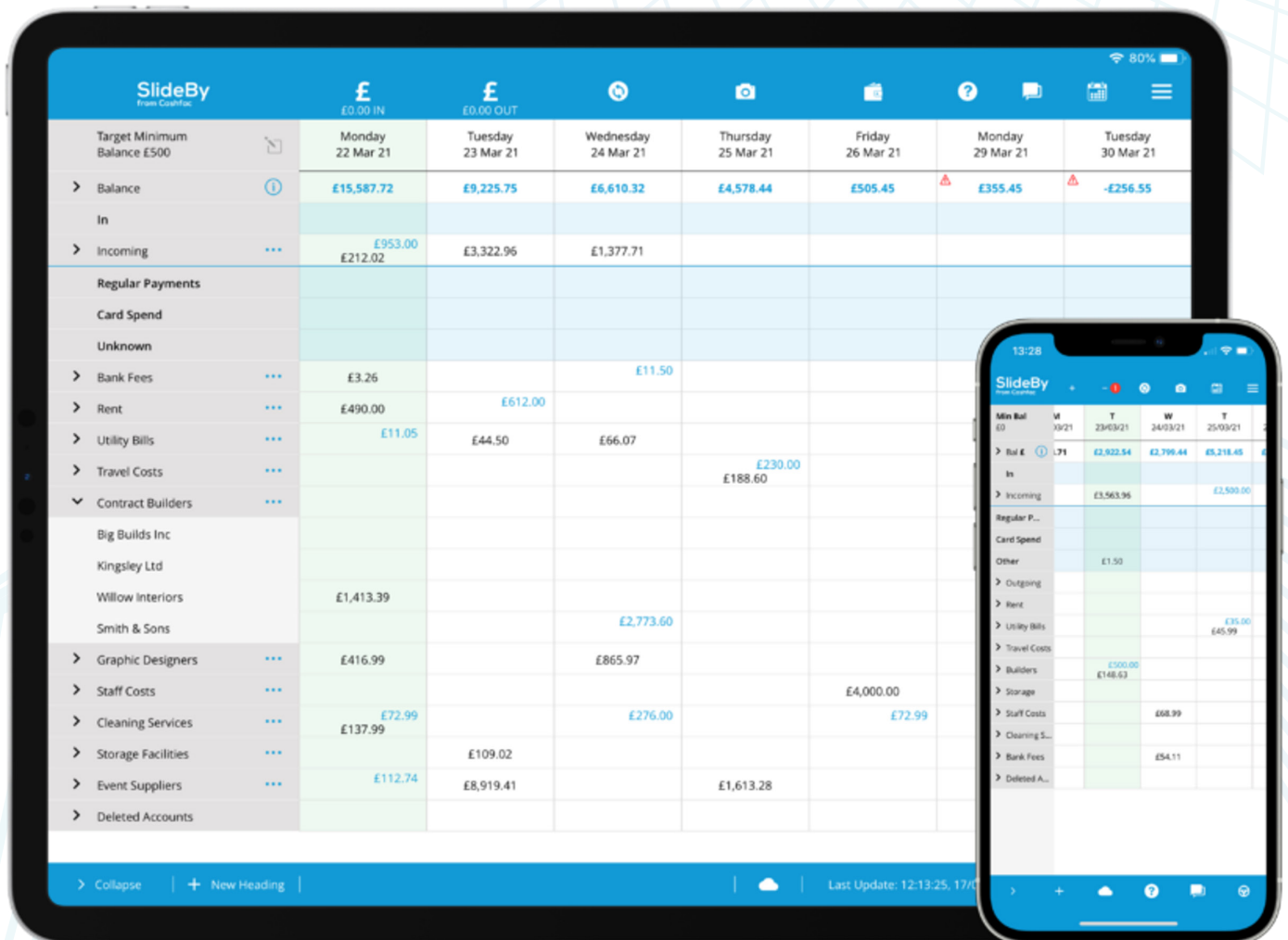
But in a world of tech savvy youth, reared in an age of immediacy and visibility, will simply on-boarding members at age 16 keep them engaged into their 60s?

The disruption of the Fintech Revolution has been long in coming, but now we're in the midst of change the likes of which the superannuation

space has never seen. With such a dynamic landscape, will your current products and services add up?

What if you could offer every member a one-stop financial app? This could be the game-changer in members' financial planning capability, allowing them to monitor and react in a real-time easy to use app that provides a month-on-month cashflow forecast. And that's not all: in the same app, members can easily top-up their superannuation fund with any spare cash.

Better for them, better for you.



Cash, Retirement, and a Missed Opportunity

Not only is the race on to capture the next generation of Australian retirees, it's also a race to best serve the ageing Australian population and maintain member engagement.

With over 600,000 Australians set to retire in the next five years, with a median balance of \$138,650, total withdrawals from Australian superfunds will top over \$83 billion AUD by 2027.

What if you could continue to hold that money

in an accessible and visible cash investment product for the retiree? What if you could easily manage a new offering, keep members engaged with your products and services for longer, and even keep your operating costs down when launching such a product? Most importantly, what if you could ultimately continue to increase your assets under management, and help maximize return opportunity for your clients, their members, and each retiree?

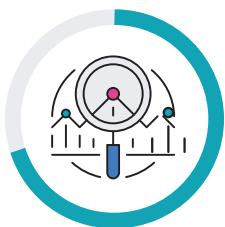
You can with Cashfac.

Dirty Laundry: Back-Office Inefficiencies and the Rising Cost of Compliance

We all know it. The cost of compliance is rising, and combined with the rate of consolidation in the superannuation space, the continued fee pressure won't diminish; in fact, it will continue to grow. But there is a better way.

and increase employee engagement to assist with retaining and attracting talent.

What if you could have this right now? You can with Cashfac.



70%

of Finance & Operations activities will be automated by 2025

Using the tools and disruption of the FinTech Revolution to your advantage, modernizing back-office operations with technology instead of people allows you to rapidly increase efficiencies, reduce the risk of compliance failure, easily offer more products and services,

Just imagine a world where there was no double-handling of data, errors and omissions were a thing of the past, and all contributions and payments are identified, allocated, reconciled, paid, and invested with precision and speed. Could you imagine your existing clunky payment process becoming an easy to use, single user interface replacing many systems and banks? How much of your valuable and knowledgeable people's time could be freed?

Using Cashfac's Virtual Bank Technology, this is a reality.

Next Steps: Consult with our Experts

We can offer you a confidential 1:1 consultation with our experts on key market trends and ways you can take advantage of our technology to remain competitive and relevant.



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ABOUT CASHFAC

Cashfac is a global fintech, specialising in real time operational cash management. Their platform is the world's most widely deployed virtual accounts solution for wealth managers operating in the UK, Europe, the US, Australia and New Zealand. Used by fund managers, SIPP and pension administrators, trading platforms, trust and escrow services, and property managers, Cashfac helps these firms with client money management, client and market settlement, payments, intra-day credit control, and continuous automatic reconciliation for improved productivity and immediate visibility.

For more information, please visit www.cashfac.com

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