

**CASHFAC**  
The world's most deployed virtual accounts solution

## Cashfac Drives High Volume, High Value Deposits for Banks from the Property Management Sector


Delivering a specialized banking platform for your property management clients.

In an era of technological innovation, commercial banks are transforming their customer offerings and platforms to meet attract new deposits by meeting the needs of their property manager clients

Property managers often face complex cash management challenges, stringent regulatory requirements, and operational inefficiencies that hinder their operational cash management processes.



 75 State Street, Boston

 469 475 4034

 [www.cashfac.com](http://www.cashfac.com)

[info@cashfac.com](mailto:info@cashfac.com) 

# Key Priorities for Banks Servicing Property Managers

Win new business with a low-cost-to-serve platform



Retain existing customers through a tailored offering



Generate the right type and quality of customer deposits



Build long-term relationships of trust with the client



## Cashfac Helps Banks Win New Business and Retain Existing Customers

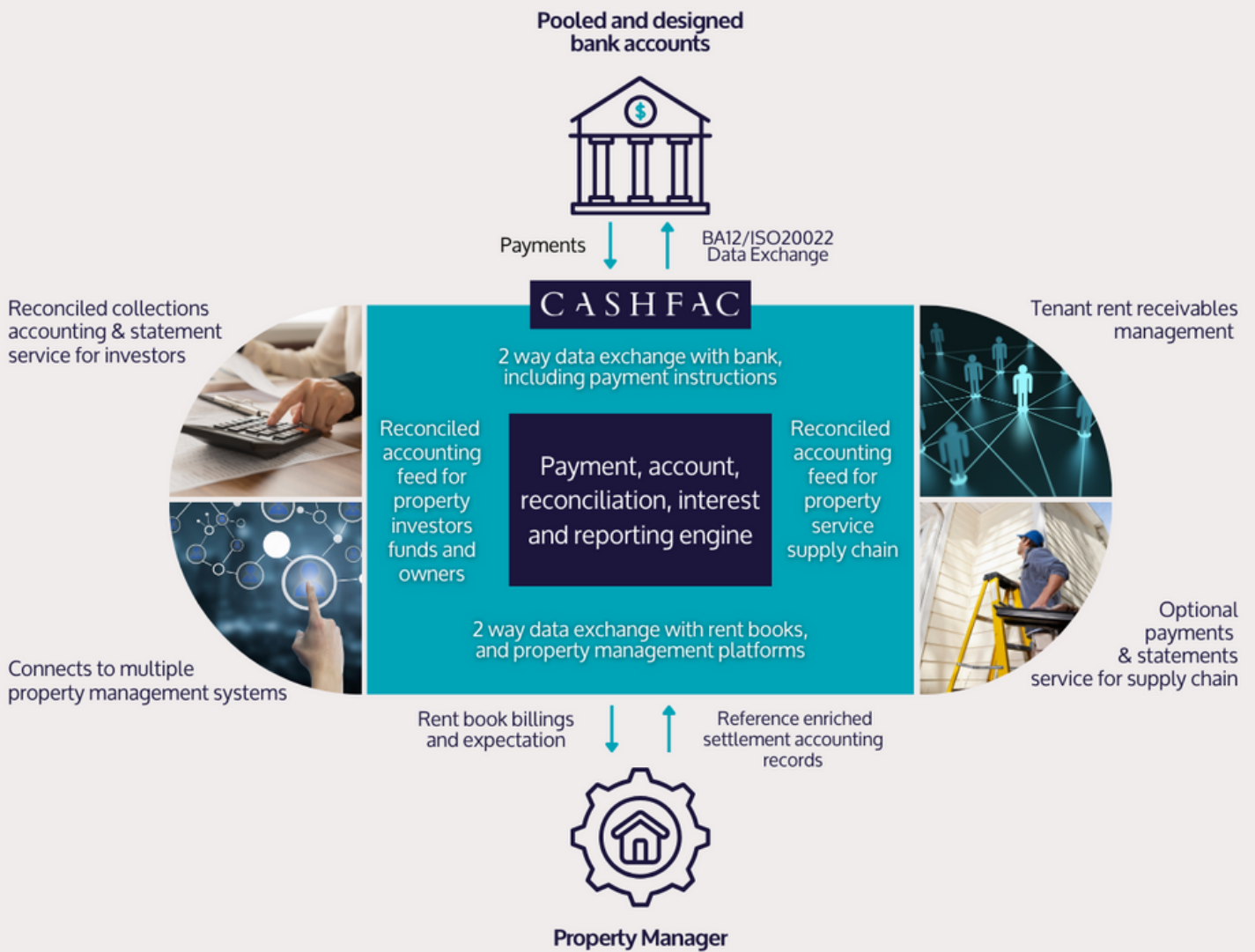
Digital cash and banking platform that transforms corporate and commercial bank service offerings, driving multi-million \$ increases in client deposits and strengthening client relationships.

Our virtual banking technology platform offers a tailored solution for property managers. Cashfac enables banks to secure new property management clients, enhance client retention, and deliver a competitive banking service.

Our scalable solution allows banks to provide property managers with a cash and banking service that meets regulatory requirements around cash segregation and reduces manual processes, creating a more competitive and attractive service to their clients.



# A Bank Platform for Property Managers



## Key Benefits

The value we add to our commercial bank's customers and their property management clients:

### For the Bank

- ✓ Offer a tailored service that attracts new clients and deposits while strengthening existing client relationships.
- ✓ Transform client experience through enhanced controls, self-service, and automation.
- ✓ Reduce client service costs and operational administration.
- ✓ C-Suite dashboards to monitor the performance and quality of new deposits acquired at the business and business unit level.
- ✓ Scalable platform for high volume growth and fast onboarding of new clients.
- ✓ White-labeled solution with your own UX look and feel.

### Property Management Clients

- ✓ Tailored multi-Tier Account Hierarchy to meet the needs of the property manager, landlord and tenant
- ✓ Automated matching of expected against actual receipts for rent and service charge collection.
- ✓ Automatic segregation of rental income, deposits, utilities, and service charges.
- ✓ Real-time access to cash control reports and dashboards to track issues and business performance.
- ✓ Fully controlled and reconciled data in a platform that follows double-entry accounting principles for reconciliation, control, and reporting.
- ✓ Ability to make real-time payments directly from client virtual account, for example to 3rd party providers, tenants or tax authorities

## Managed Services

Cashfac's Managed Service is the single point of contact for all operational support issues. Accredited as ISO 27001, our service removes the need to employ customer service staff to operate the virtual banking platform.

Our expert Managed Service team efficiently resolves service requests and queries, executes operational tasks, upgrades, and releases, and is committed to continuous service improvement through research and development and regular service reviews.

Statement & interest processing	Audit & archiving	Exception management	Bank & virtual data Import, processing & reconciliations
Regular payments processing			Platform monitoring & housekeeping
Change management			Create & export data feeds
Service desk & on-call Application support	Job scheduling	Customer onboarding	Payment settlement & payment channels export

## Hosted Services

Cashfac delivers its cloud-native solutions as a hosted system. The service is hosted through Microsoft Azure infrastructure, enabling scalability as your banking business grows. Cashfac manages testing, release, and platform upgrades and can assist with your testing.

Infrastructure support,  
24/7/365

Hosted across dual  
US locations

Business continuity  
(Backup, recovery, DR)

Security



Virtual hosting

Hardware

Technical Environmental  
Maintenance

Communications

## Case Study:

### US Bank launches dedicated Property Manager cash and banking platform to win > \$0.5 in new business

#### Overview:

A US bank providing Commercial, Business and Personal banking services wanted to launch a specialized digital cash and banking platform to win new Property Management client deposits.

#### Challenge:

The bank needed an innovative solution that would deliver a hands-free, fully automated platform to their clients with the functionality to meet their specific needs. Cashfac delivered their Property Management platform in under 2 months, integrating into the bank system as a white labelled offering, with a mix of payment-enabled virtual and real bank accounts and a bespoke client account hierarchy for the needs of landlords, tenants, and property managers



#### Outcome:

In under two months, Cashfac went live with a new automated Escrow solution allowing rapid onboarding of new business. For the client, they can open new accounts instantaneously, automate the matching and posting of transactions to subaccounts, and view exception reports. No more time-consuming manual processes and analog engagement with the bank. For the bank there are no more manual high cost-to-serve processes. They focus on selling and looking after existing clients. In the next six months the bank launched Property and Healthcare versions of the Cashfac platform – migrating \$0.5bn of client assets over a weekend.

### Why Our Clients Trust Us

- Fully managed cloud-based solution
- Scalability and performance
- Fast and low-risk implementation
- Simple integration
- 24/7 managed services support team
- Automation of processes like transactions, payments, and reconciliations

### About Cashfac

Cashfac is a global fintech specializing in operational cash management. Our Virtual Banking Technology is a digital cash and banking platform that transforms corporate and commercial bank service offerings. It drives multi-million dollar increases in client deposits, strengthens client relationships, and automates manual processes.

[Get in touch](#) to learn more about how our virtual banking platform can revolutionize your banking processes.

CASHFAC