

Unlocking the Power of Cashfac

Core Functionalities and Value Proposition

In the rapidly evolving landscape of financial technology, businesses must continually adapt and innovate to maintain a competitive edge.

Cashfac, a leading provider of cash management solutions and virtual account management (VAM), stands out with its robust functionalities and comprehensive user journeys that consistently align with our core value proposition.

This article explores the unique selling points of Cashfac, highlighting our functionalities, user journeys, and value proposition, drawing comparisons with other solutions.



Four Core Functionalities

1

Seamless Integration

Our solutions seamlessly integrate with existing financial systems and banking infrastructures, ensuring smooth data flow and interoperability. This integration capability minimizes disruption, reduces implementation costs, and accelerates time-to-value for our clients. Including integration with core banking platforms, the bank, and its clients, the system delivers use cases that would otherwise be impossible without a direct connection to the bank and its clients'. All wire and ACH payments in and out go through the master real bank account and are allocated to a virtual or sub-account using double-entry methods, ensuring complete control and reconciliation of records.

Advanced Reporting and Analytics

Cashfac's advanced reporting and analytics tools offer deep insights into financial performance and automatic allocation postings to virtual accounts. These capabilities enable businesses to generate detailed reports, monitor key metrics, and make data-driven decisions to drive growth and profitability. We offer a wide range of dashboards for the bank that enable Deposit Product heads to track the performance of their business. For the bank's clients, the dashboard enables them to monitor all their accounts and the accounts of their clients in one place, in real time.

2

Robust Security and Compliance

Security and compliance are at the forefront of our solutions. Cashfac adheres to stringent security protocols and regulatory standards, ensuring that client data is protected and compliant with industry regulations such as the American Bar Association's Model Rules of Professional Conduct (MRPC) for Legal Services, Attorneys and IOLAs/IOLTAs, and the Institute of Real Estate Management for Real Estate Property Managers, and 1031 exchanges. Cashfac provides standard OOTB reports for US Tax Certificate Report requirements, OFAC Extract Reporting, Customer Billing, and Audit reports. Including wide-range security access user control permission groups and capturing a comprehensive list of user entitlement workflows for internal users and external customers to ensure appropriate separation of duties.

3

Comprehensive Operational Cash Management

4

Cashfac offers a complete suite of cash management tools designed to streamline and automate complex financial processes. Our platform provides real-time visibility and control over cash flows, enabling businesses to reduce risk and enhance financial decision-making.

User Journeys

Simplified Onboarding:

The user journey with Cashfac begins with a streamlined onboarding process. Our user-friendly interface and comprehensive support services make it easy for clients to get started and quickly realize the benefits of our platform.



Intuitive User Experience:

Our platform is designed with the user in mind, offering an intuitive and user-friendly experience. Whether accessing via desktop or mobile, users can easily navigate the system, perform transactions, make payments from their virtual account, and access critical information with minimal effort.



Personalized Support:

Cashfac is committed to providing personalized support to our clients. Our dedicated Managed Services teams are available to assist with any issues or queries, ensuring that users have the help they need when they need it.



Value Proposition

At the heart of Cashfac's value proposition is our commitment to delivering innovative, reliable, and secure cash management and VAM solutions that drive efficiency and profitability for our clients. Our platform is designed to meet the unique needs of each client, offering specialized solutions tailored to their specific requirements.

Implementation Time

One of the key differentiators of Cashfac is our rigorous and efficient implementation approach, which significantly sets us apart from competitors. Our commitment to a swift and meticulous implementation process of around 12–15 weeks ensures that clients can quickly leverage the full benefits of our platform. One of Cashfac's live US-based clients recently remarked in a phone conversation that "the requirements meeting we conducted last week was far more thorough and rigorous than the process proposed by our direct competitor."


This attention to detail reduces risk to the bank, accelerates the implementation timeline, and ensures the solution is precisely tailored to meet our clients' specific needs. Our Compact Implementation methodology underscores our dedication to providing a seamless transition and immediate value, ensuring that businesses can operate with enhanced efficiency and confidence from day one. The goal is to ensure that Cashfac serves the people and the clients of your business.

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