

CASHFAC



Unlocking the Power of Cashfac

Core Functionalities and Value Proposition

In the rapidly evolving landscape of financial technology, businesses must continually adapt and innovate to maintain a competitive edge.

Cashfac, a leading provider of operational cash management solutions and virtual account management (VAM), stands out with its robust functionalities and comprehensive user journeys that consistently align with our core value proposition.

This article explores Cashfac's key differentiators – what makes us stand out from the competition



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Five Core Functionalities

1

Seamless Integration

Our solution seamlessly integrates with existing financial systems and banking infrastructures, ensuring smooth data flow and interoperability. This integration capability minimizes disruption, reduces implementation risk, and accelerates time-to-value for our clients. Including integration with core banking platforms, the bank, and its clients, the system delivers use cases that would otherwise be impossible without a direct connection to the bank and its clients'. All wire and ACH payments in and out go through the master real bank account and are allocated to a virtual or sub-account using double-entry methods, ensuring complete control and reconciliation of records.

Advanced Reporting and Analytics

Cashfac's advanced reporting and analytics tools offer deep insights into financial performance and automatic allocation postings to virtual accounts. These capabilities enable businesses to generate detailed reports, monitor key metrics, and make data-driven decisions to drive growth and profitability. We offer a wide range of dashboards for the bank that enable Deposit Product heads to track the performance of their business. For the bank's clients, the dashboard enables them to monitor all their accounts and the accounts of their clients in one place, in real time.

2

Personalized User Access & Experience

Security and compliance are at the forefront of our solutions. We have a wide range of security access user control permission groups and capture a comprehensive list of user entitlement workflows for internal users and external customers to ensure appropriate separation of duties. User permissions can be done at a granular level for each client of the bank.

Cashfac adheres to stringent security protocols and regulatory standards, ensuring that client data is protected and compliant with industry regulations such as the American Bar Association's Model Rules of Professional Conduct (MRPC) for Legal Services, Attorneys and IOLAs/IOLTAs, and the Institute of Real Estate Management for Real Estate Property Managers, and 1031 exchanges. Cashfac provides standard OOTB reports for US Tax Certificate Report requirements, OFAC Extract Reporting, Customer Billing, and Audit reports.

3

Comprehensive Operational Cash Management

Cashfac offers a complete suite of cash management tools designed to streamline and automate complex financial processes. All key payment, reconciliation, and double entry processes occur simultaneously on our single platform, without reliance on third-party providers.

We initiate payments, conduct pre-payment checks on balance availability and destination data, and post-payment, we generate the double entry and perform both internal and external reconciliations - all in one seamless operation. This integrated, highly controlled approach provides banks with absolute confidence in the user experience of their clients and the accuracy of their data.

4

5

One Product, Specialized for All the Bank's Target Sectors

With 30 years of experience, we empower banks to expand their reach across various industry sectors using a single solution. Our platform enables the creation of unique user interfaces and tailored customer journeys that are specifically designed for different industries.

By offering industry-specific configurations and personalized experiences, banks can deliver a more compelling and relevant solution to their clients. This flexibility not only enhances customer satisfaction but also enables banks to effectively target and capture diverse market segments.

User Journeys



Simplified Onboarding

The user journey with Cashfac begins with a streamlined onboarding process. Our user-friendly interface and comprehensive support services make it easy for clients to get started and quickly realize the benefits of our platform.



Intuitive User Experience

Our platform is designed with the user in mind, offering an intuitive and user-friendly experience. Whether accessing via desktop or mobile, users can easily navigate the system, perform transactions, make payments from their virtual account, and access critical information with minimal effort.



Personalized Support

Cashfac is committed to providing personalized support to our clients. Our dedicated Managed Services teams are available to assist with any issues or queries, ensuring that users have the help they need when they need it.

Value Proposition

At the heart of Cashfac's value proposition is our commitment to delivering innovative, reliable, and secure cash management and VAM solutions that drive efficiency and profitability for our clients. Our platform is designed to meet the unique needs of each client, offering specialized solutions tailored to their specific requirements.

Implementation Time

One of the key differentiators of Cashfac is our rigorous and efficient implementation approach, which significantly sets us apart from competitors. Our commitment to a swift and meticulous implementation process of around 12–15 weeks ensures that clients can quickly leverage the full benefits of our platform. Customers Bank, one of Cashfac's live US-based clients recently remarked:

"Massive respect to the Cashfac team and Customers Bank teams for getting our updated escrow management platform live in record time - Just 45 calendar days from RFP selection to MVP go-live. This achievement highlights the incredible partnership, flexibility, and leadership of both teams. We have lots of excited bankers (and their clients) ready to onboard."


- Jesse Honigberg, EVP / Products and Platforms at Customers Bank

This attention to detail reduces risk to the bank, accelerates the implementation timeline, and ensures the solution is precisely tailored to meet our clients' specific needs. Our Compact Implementation methodology underscores our dedication to providing a seamless transition and immediate value, ensuring that businesses can operate with enhanced efficiency and confidence from day one. The goal is to ensure that Cashfac serves the people and the clients of your business.

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